

Crafting the Technical Education Experience

For Career Success!

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Success follows a formula...

Link content to employability skills.

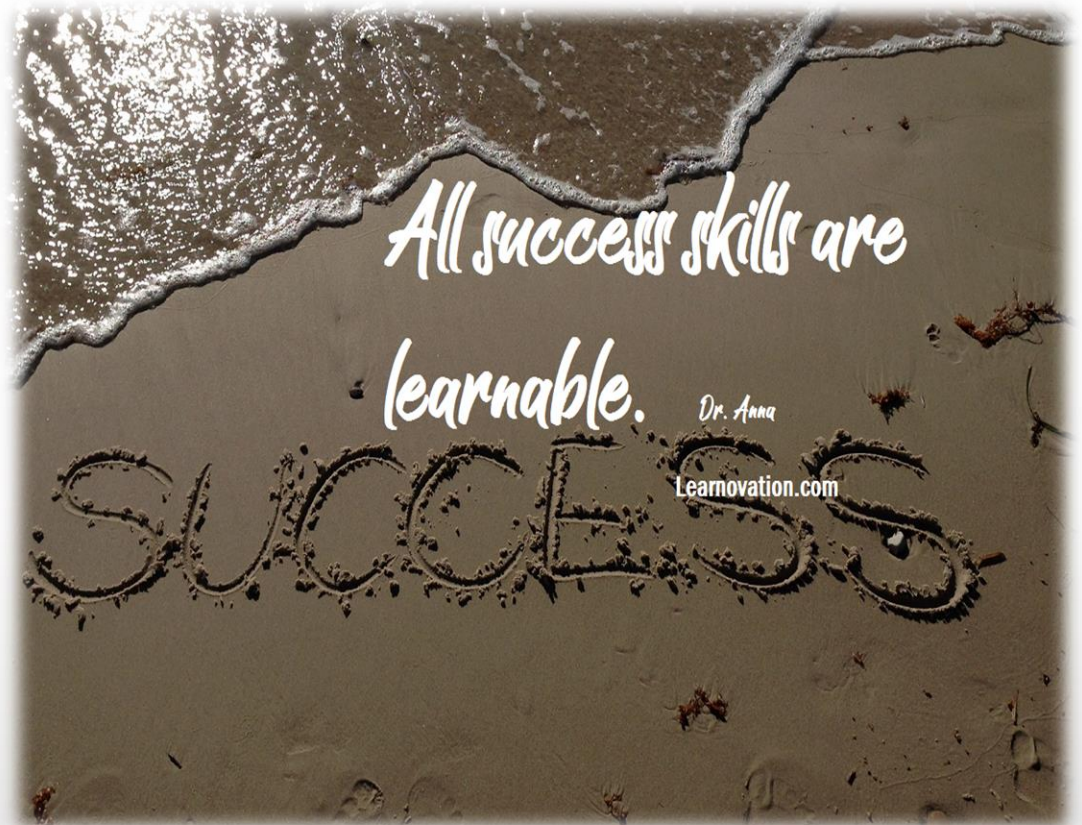
Categorize skills

Soft Skills

Technical Skills

Transferable Skills

Map your course objectives, projects & activities to target jobs.



Did you know...

- 53,000 is the number of young adults ages 16–24 in San Diego County who are NOT in school or working.
- 38,000 disengaged youth in Broward County Florida
- Consumer Federation of America found
 - Student defaults on loans up by 17%
 - At the end of 2016: 42.4 million Americans owed 1.3 trillion dollars according to US Department of Education



A Word about Students... GRIT!



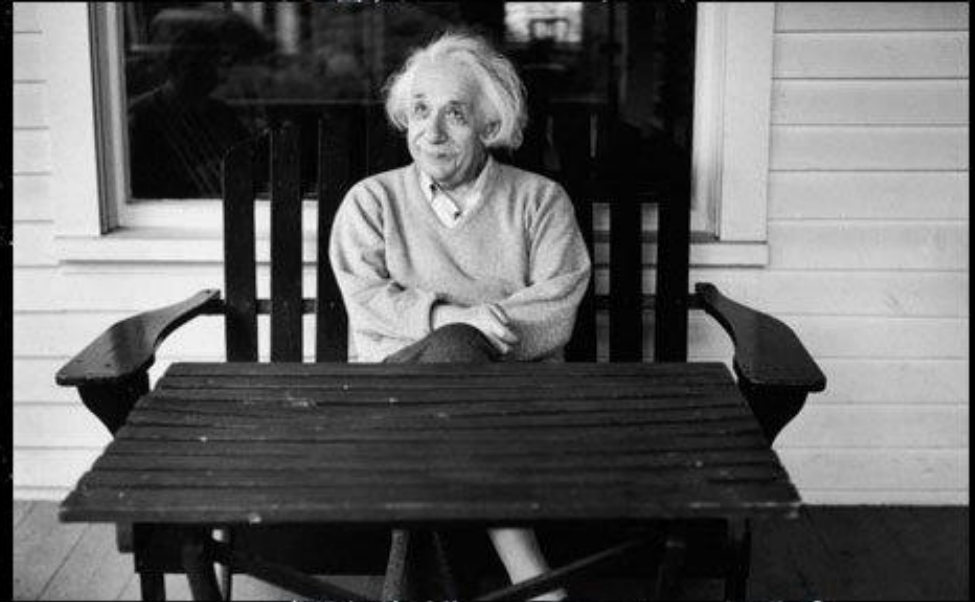
Disengaged or Finding GRIT!

- They feel no connection to you
- They feel no urgency
- They feel there is no purpose
- They feel they have no power
- Instructor talks too much
- Instructor not personalizing the learning—do they already know it??—not challenged
- Ugggggg Worksheets, no interaction
- Learning just something to get through—no fun/not interesting.

Problem or Solution?

1. Engaging the individual where he or she is
2. Set up criteria to move past what they already have mastery in.
3. Focus the objective...to pass the course??? Or to mastery knowledge & skills???
4. Most individuals are willing to work hard as long as they BELIEVE they are not wasting their time.

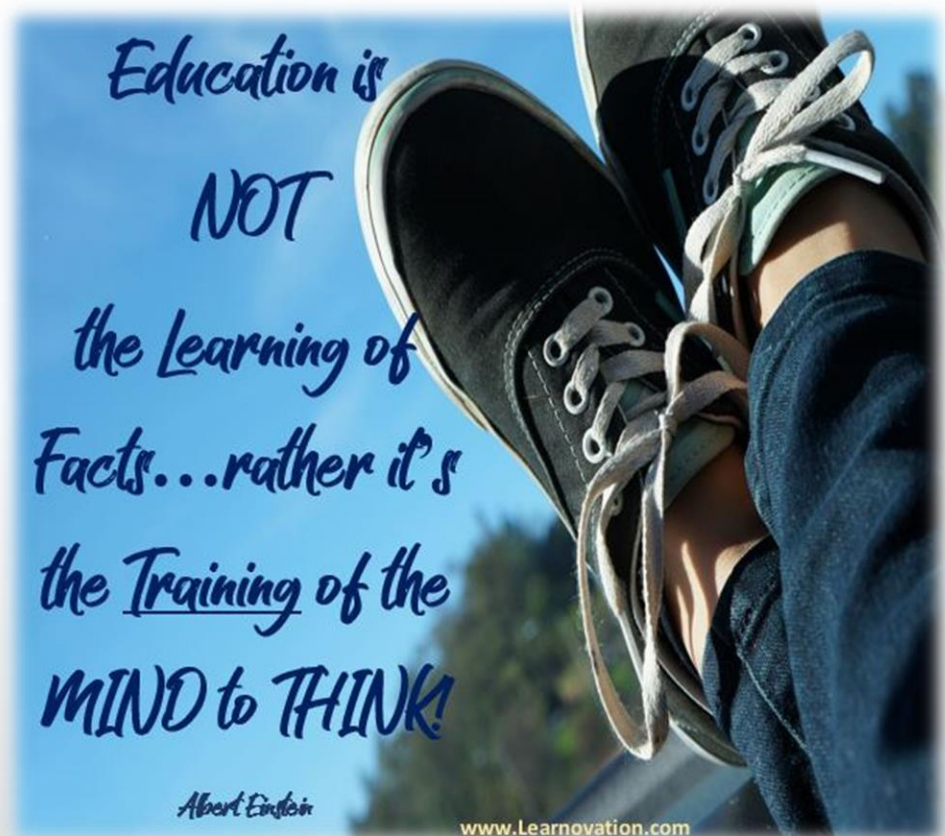
source is mentioned in our blog: www.unbelievablefactsblog.com



Albert Einstein was disrespectful to his professors and skipped his classes, since he knew he could pass anyway.

Surviving the Technical Education Experience

- Set a career goal—
target job (Be Specific)
- Evaluate Skill GAPS
- Strategically choose
part-time jobs
- Skill Building
 - Activities
 - Community Service
 - Certifications



Concrete & Measurable!

- **Tell the truth & provide measurable outcomes you can REALLY deliver.**
- **Don't hesitate to challenge them.**
- **Engage them genuinely listening & be prepared for everything you share to be tested! "It's not personal... it's business!"**
- **Overly link course objects, activities and projects to target job skills!!!!**



TRUTH is like a surgery

It hurts but cures.

Lies are like pain killers

They give instant relief,

but have side effects

forever.

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Rare Talent Triggers



*What do You
See?*

A Skateboarder...

*Or a young professional with
incredible physical abilities?*

*Perhaps it's time to adjust
your perspective. Dr. Anna*

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What's Well-Being

Well-Being Index

Purpose Well-being: Liking what you do each day and being motivated to achieve your goals.

Social Well-being: Having strong and supportive relationships and love in your life.

Financial Well-being: Effectively managing your economic life to reduce stress and increase security.

Community Well-being: The sense of engagement you have with areas where you live, liking where you live, and feeling safe and having a sense of pride in your community

Physical Well-being: Having good health and enough energy to get things done on a daily basis

[Gallup Well-being Index](#)

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Standing like a Superhero for as little as two minutes changes our testosterone and cortisol levels, increases our appetite for risk, causes us to perform better in job interviews, and generally configures our brains to cope well in stressful situations.

<http://bit.ly/s-hero>

What GAP??

Skills, minimum viable education, work experience & certifications/licenses = STATUS

(Status-Target Job = Prescription)

Skills-Target Skills = Skills Needed

The State of EDUCATION = The State of
EMPLOYABILITY



**Engaging &
Measurable**

Now What do
we do?????????

ENGAGE!!

Take action...
even imperfect action,
moves us forward
toward the GOAL!

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*Triggering students to Engage
AND Delivering Technical Education
...resulting in GAINFUL EMPLOYMENT!!!*

Work Samples & Transferable Skills

Identify from job description:

- Key Skill Areas
- Minimum Viable Education
- Certifications & Licenses
- Required Training

Pull Samples from:

Employment: Part-Time, Full & GIG Work

Courses/Classes/Programs-projects

Community Service & Volunteering

Activities-co-rec, church, clubs

Military Service

O*NET—DOL



Don't tell 'em.

SHOW them!

*Use your Career
Portfolio to get the
job!!*

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If you plan on having ONLY
one job in your lifetime...

Don't Worry About
TRANSFERABLE SKILLS.

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Career Portfolio

- Management Philosophy
- Professional Bio
- Professional Goals
- Résumé
- Work Samples by key areas
- Works in Progress
- Community Service (Transferable Skills)
- Professional Memberships
- Degrees, Certifications & Awards
- Reference Info

The Answer
In the New Workplace.



Engage Students... & Open the REAL Door to Employment

- **Digital Age**
- **ROI on Education & Training**
 - Paid off before more required
 - Real requirements before getting starting job
- **Closing the Skill GAP**
 - Soft Skills
 - Technical Skills
 - Transferable Skills
 - Job Readiness Skills*
 - ***Job Retaining Skills****



Energy...
Focus...
SKILLS...
What it
takes!

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Thank you!

*Careers
-w-
Promise*
Setting Your Career on Fire!!

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Contact us with your questions!

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*We're Glad
You're Here!*